

october 2016



art in  
action

Art in Action is a 501(c)(3)  
non profit organization.

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## a camp trophy sets path for creativity

ken toren, interim executive director

I won. I got the award for arts and crafts at Triangle Acres summer day camp. It was a very happy day for me.

"Uncle" Harry, my arts counselor, said he was proud of me because I tried everything, never gave up and had a great attitude.

I have never forgotten Uncle Harry. He influenced my life that summer at camp and for the years to follow. He inspired me to think outside the box and to never be afraid of big goals.

Like so many in my generation, we had art in school and in every youth-related program. It makes me incredibly sad that art is cut out so much these days.

[Read more>>](#)



## yahoo employees award art in action \$50,000 grant

**\$50,000 from the Yahoo Employee Foundation will make a significant difference for Art in Action students.** This grant will fund the development of three Contemporary Latino lessons using nontraditional art forms: Graffiti art from Brazil; Alebrije papier mache fantasy creatures, and Lotería, a popular family card game, both from Mexico. We are especially grateful to Laura Downs, our Yahoo advocate.



Yahoo Employee Foundation

## sleeth scholarship funds art for 565 new students

565 low-income, culturally diverse students from seven Title I schools have been selected to participate in the Art in Action program this year thanks to the generous donors of the Judy Sleeth Scholarship Fund.

The schools awarded are: De Anza Elementary, Baldwin Park, CA; Durfee Elementary, Pico Rivera, CA; MIT McKinley Institute, Redwood City, CA; Santa Monica Blvd. Charter, Los Angeles, CA; William Howard Taft Elementary, Riverside, CA; Sankofa Academy, Oakland, CA; and Donner Springs Elementary, Reno, NV.

According to Art in Action's Founder Judy Sleeth, "The mission of Art in Action has always been to make an arts education accessible to all. I am thrilled and honored that this fund was created for that purpose."

[Read more>>](#)



## time's running out to voice your opinion

Help raise the funds through this crowdfunding campaign to change the voice, tempo and energy of our online lesson videos. The lively new voice will be engaging for adults and kids!

Listen to the [four voices then donate and vote!](#) Please share the campaign with your school community, friends and family. The school with the most participation will receive special recognition.



## welcome new board members

The Art in Action Board of Directors is a dynamic group of community members who share a passion for arts education and a desire to drive strategic growth. We welcome six new members to the Board: **Alejandra Elam**, Senior Vice President, Strategic Marketing, Evolent Health; **Corey Ray Houmand**, Litigation Associate, Morgan, Lewis & Bockius LLP; **Josh Miller**, Vice President, Supply Chain, Shutterfly.com; **Rebecca Stroy**, Category Manager, Zazzle; **Cathy Tokic**, Former Procurement Project Manager, Supply Operations, Safeway Inc.; and **Lisa Zachry**, Retired School District Administrator, Belmont-Redwood Shores School District.

[See our full Board of Directors list](#)

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## trial packs offer flexibility for new subscribers

Have you or your school tried the Art in Action program yet? Three-Month Trial Packs are a perfect way for new subscribers to quickly and easily implement an art program. Great for schools, after-school programs or home-school activities. The lessons are fun, easy to teach, and very affordable.

[Shop Now for Primary or Intermediate Trial Packs](#)



Save the Date



The Annual Benefit for Art in Action  
Thursday, March 23, 2017  
Computer History Museum, Mountain View

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## free lesson celebrates dia de los muertos

Enjoy this free lesson with your kids to learn the history, tradition and art of the Mexican holiday Dia de los Muertos (Day of the Dead) celebrated on November 1st.

[Try our free lesson and art project.](#)

